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Government of Gujarat

Uni. College Code: 3103001

Government Arts College, Bhesan

(Affiliated to Bhakta Kavi Narsinh Mehta University)

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Report on the Orientation and Sensitisation Programme on Student Start-up and Innovation Policy (SSIP)

Programme Objectives

- To create awareness among students about the **Student Start-up and Innovation Policy (SSIP)** of the Government of Gujarat.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To familiarize students with the process of converting ideas into successful start-ups.
- To inform students about funding opportunities, incubation support, and innovation ecosystems available under SSIP.

Report

An **Orientation and Sensitisation Programme on Student Start-up and Innovation Policy (SSIP)** was organized at **Government Arts College, Bhesan** on **31st July 2026 (Friday)** from **10:00 AM to 11:30 AM** in **Classroom No. 01**. The programme was organized by **Dr. Pankajkumar Solanki**, SSIP Coordinator, Government Arts College, Bhesan, under the guidance of the **Principal, Mr. Arvindkumar Myatra**.

The programme commenced with a welcome address by **Dr. Pankajkumar Solanki**, who also anchored the event. He introduced the objectives of the programme and welcomed the **Resource Person, Dr. Prashantkumar Vachhani**, SSIP Coordinator, Bahauddin Science College, Junagadh. The Principal, **Mr. Arvindkumar Myatra**, felicitated the resource person with a floral bouquet and welcomed him on behalf of the institution.

A total of **53 students** participated enthusiastically in the programme.

During the session, **Dr. Prashantkumar Vachhani** explained the objectives and benefits of the **Student Start-up and Innovation Policy (SSIP)** and motivated students to become innovators and entrepreneurs. He discussed the essential stages of building a start-up, including problem identification, market research, proof of concept, prototype development, product launch, and scaling. He also shared inspiring examples of successful start-ups such as **Uber, Zomato, Swiggy, Atomberg**, and **Mitticool**, highlighting how innovative ideas can be transformed into successful enterprises. In addition, he informed students about SSIP funding support, incubation opportunities, and proposal submission platforms available for aspiring innovators.

The session was interactive, with students actively participating in the discussion and seeking guidance on entrepreneurship and innovation. The programme concluded with a vote of thanks by **Dr. Pankajkumar Solanki**, who expressed gratitude to the Principal, the resource person, faculty members, and all participating students for making the programme a success.

Programme Outcomes

- Students gained a clear understanding of the **Student Start-up and Innovation Policy (SSIP)** and its benefits.
- Participants learned the basic process of transforming innovative ideas into start-ups.
- Students became aware of funding, incubation, and mentoring opportunities available under SSIP.
- The programme inspired students to think creatively and explore entrepreneurship as a career option.

Photographs of the event:

